

Harper's BAZAAR

June 26 2009

Sao Paolo Chic

by Jenna Gabriel Gallagher

São Paulo Fashion Week (SPFW) may be over, but the celebration of style in Brazil's capital city is still in full sizzle.

At **Espaço Iguatemi** -- the exhibition space for **Iguatemi** São Paulo (home to the country's largest number of luxury stores) -- the couture gowns of Bethy Lagardère, including pieces by Christian Dior, Pierre Cardin, Emmanuel Ungaro, Chanel, Jean Paul Gaultier, and Yves Saint Laurent, are on display until July 3rd.

The show is sponsored by **Iguatemi** and is part of company CEO **Carlos Jereissati's** ongoing initiative to support the arts.

Iguatemi was also a major sponsor of SPFW, during which Jereissati co-hosted an opening reception in honor of Lagardère with SPFW Creative Director Paulo Borges.

Iguatemi São Paulo: Av. Brigadeiro Faria Lima 2232, Sao Paulo.

