



IGUATEMI

Brasil

DIANE VON FURSTENBERG DINNER IN HONOR OF CARLOS JEREISSATI

WHAT:

Diane von Furstenberg Dinner in Honor of Carlos Jereissati

WHERE:

DVF Studio
440 West 14th Street
New York, NY

WHEN:

Tuesday, May 18, 2010
8pm

WHO:

DVF Designer, **Diane von Furstenberg**
IGUATEMI CEO, **Carlos Jereissati**

EXPECTED GUESTS:

Fernanda Abdala, Francesca Belletini, Giovanni Bianco, Marco Bizzarri, Mr & Mrs. Nuno Brandolini, Beth Canavan, Arthur Casas, Simon Castets, Francisco Costa, Grazia d'Annunzio, Graziano de Boni, Carlos de Souza, Cecilia Dean, Todd Eberle, Lex Fenwick, Gianluca Flore, Marco Giacometti, Zani Gugelmann, Edward Helmore, Carolina Irving, Natalia Jereissati, Carlos Junqueira, Gloria Kalil, Haro Keledjian, Khajak Keledjian, Michael Kirban, Brigitte Kleine, Michael Klug, Rita Konig, Nemo Librizzi, Mr. & Mrs. Frederic Malle, Paul Mathieu, William Norwich, Richard Pandiscio, Joyce Pascowitch, Jeffrey Podolsky, Candy Pratts Price, Isabel Rattazzi, Nathaniel Rothschild, Jacqueline Schnabel, Anne Slowey, Andrew Leon Talley, Daniel Urzedo, Inez Van Lamsweerde, Vinoodh Matadin, Fred Wagner, Veronica Webb, Dustin Yellin, Kate Young

About DVF, São Paulo: DVF São Paulo opened on April 8th 2010. The São Paulo flagship is the thirty-third freestanding boutique for DVF, and the first in South America. DVF São Paulo carries the full range of DVF collections, including ready-to-wear, accessories, shoes, handbags, eyewear, books and small leather goods.

About Iguatemi, São Paulo: DVF is the latest in a series of recent openings at Iguatemi São Paulo, joining **Missoni, Christian Louboutin, Carlos Miele, and Gucci**, all of which have been enthusiastically welcomed by Iguatemi shoppers in the past year. Iguatemi São Paulo attracts over 1.6 million visitors a month, making it the ultimate location for DVF's first Latin American boutique. In addition, it is home to the largest number of international luxury stores in Brazil. Iguatemi adds DVF to its portfolio of high end retailers which currently includes **Louis Vuitton, Tiffany & Co., Ermenegildo Zegna, Bulgari, Salvatore Ferragamo, Missoni, Christian Louboutin, Gucci** and many more.

Iguatemi currently manages twelve strategically placed shopping centers in Brazil, located in Brasilia, Campinas, Sorocaba, São Carlos, Rio de Janeiro, Florianópolis, Porto Alegre, Caxias do Sul and its flagship in São Paulo. Known for providing its clientele with a comprehensive shopping experience that brings together the world's finest luxury brands, Brazilian designers, dining, entertainment, art and exceptional customer service, Iguatemi has become one of the largest, full service companies in Brazil's shopping center sector. A pioneer of indoor shopping in Latin America, Iguatemi opened its flagship Iguatemi São Paulo in 1966, the first shopping center in Brazil. Iguatemi currently has five shopping centers under development including JK in São Paulo, opening 2011.

For additional information on Iguatemi please contact Ursula Damani at Nadine Johnson & Associates, Inc at 212 228 5555 or ursula@nadinejohnson.com

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